



YBrighton?

For the ultimate
Brighton Incentive

In partnership with

visitBrighton



VisitBrighton is delighted to partner with YBrighton part of Yellow Fish; a local event management agency that has been delivering creative, fun and highly professional incentive programmes not only in Brighton but worldwide for over 15 years.

Owned and managed by a true Brightonian and with a fantastic team of Brighton based individuals, you need look no further for an agency you can trust to look after the people that matter most to you when you want to reward, impress or motivate.

A handwritten signature in black ink, appearing to read 'Darren Johnson'.

Darren Johnson
Convention Bureau Sales Manager
VisitBrighton

“Welcome to YBrighton”

Whatever your group size, goals, messaging or objectives here at YBrighton we pride ourselves on our ability to create original, engaging incentives designed to get the best from your people. Brighton is one of the most bohemian, eclectic and innovative cities in the UK, so what better location to incentivise and motivate your staff than the home of collaboration where nothing is the norm!

The team at YBrighton literally live and breathe this colourful city and know all the secret corners of our amazing seaside home! We're a firm believer in 'fresh air, fresh thinking!' and with decades of experience engaging and motivating, we're confident you'll find the perfect incentive experience right here in our colourful creative capital.



“A city to excite and engage”

Welcome to the seaside city where anything goes.

Located just 1 hour from London on the train and 20 minutes from Gatwick Airport the city is home to incredible architecture, music, art, design and diversity. A destination oozing cool, culture, creativity and fun.

From the famous Brighton Palace Pier to the Royal Pavilion, a 19th century party palace, to the breath-taking BA i360 observation tower, the city is packed with iconic sights.



Brighton Old & New.

Let's mix it up! An exciting 2 day 2 night programme incorporating the old and new iconic landmarks of our fantastic city, fantastic food and the best that Brighton has to offer.

Duration

Based on a
2 night **2** day
programme

Group size

Ideally
40
people

The Highlights

Activities & Entertainment	Bespoke GPS treasure hunt on foot
Surprise & VIP elements	Luxury pop ups (e.g. surprise cocktail stand) VIP entrance into top Brighton nightclubs
Food & Drink	Luxury fish & chip lunch with champagne Contemporary dining experience in the best of Brighton's restaurants
Transport & Travel	Tour through the Sussex countryside in vintage cars

Brighton Old & New.

Day 1

- 1 Arrive into Brighton and check into your hotel.
- 2 Meet for your briefing of today's bespoke walking GPS adventure. Your private tour showcases Brighton's incredible landmarks, including the historic West Pier, The Brighton Palace Pier, The Royal Pavilion and the BA i360 observation tower.
- 3 A few surprise elements along the way will keep you on your toes; live entertainment, sweet treats and maybe a locally crafted cocktail.
- 4 It would be rude not to! A traditional fish & chip lunch is the order of the day, accompanied with a glass or two of champagne, of course!
- 5 Brighton is a foodie delight and tonight it's all about the new. Enjoy the distinctive and contemporary dining experience at Matt Gillan's botanical style restaurant in the trendy Old Steine area.
- 6 There is no shortage of after dinner entertainment; cocktail bars, jazz clubs, comedy clubs or bop 'till you drop clubs - you choose.
- 7 Overnight at hotel.



Day 2

- 1 Breakfast at leisure.
- 2 Your chariot awaits! What better way to head off in to the Sussex countryside than in your very own vintage car or coach. Enjoy a relaxed and luxurious tour out to the Sussex Downs with photo stops along the way.
- 3 Wine tasting and a sumptuous lunch at an award winning Sussex vineyard, renowned for its fantastic bubbly! A fun and relaxed lunch in the heart of the Sussex hills.
- 4 Spoilt for choice? Well, let's try it all. Tonight you will enjoy a dine around with a difference, a different course in a different restaurant - lively, fun and mix of great tastes - just like Brighton!
- 5 Overnight at hotel.

Day 3

- 1 Farewell breakfast and au revoir Brighton.





Creative Brighton.

Brighton is packed with creative brilliance; art, crafts, sport and food.

This unforgettable 2 day programme will give you a true taste of Brighton!

Duration

Based on a
2 night **2** day
programme

Group size

Ideally
30
people

The Highlights

Activities & Entertainment	Cycle tour of Brighton and graffiti areas Brighton zip wire and zorbing
Surprise & VIP elements	Graffiti workshop with lunch
Food & Drink	Sip cocktails and enjoy dinner at The Set restaurant Cocktails and canapés at seafront seafood restaurant
Transport & Travel	Double decker bus and bicycles

Creative Brighton.

Day 1

- 1 Arrival at hotel and get ready to take to the creative streets.
- 2 Bicycles at the ready; lined up and ready to go. Saddle up... this morning's adventure is on two wheels around the heart of the city.
- 3 One of Brighton's renowned graffiti artists will take you on a guided tour of the amazing graffiti art around the trendy North Laine. Stop for an artisan snack and local coffee before immersing yourself in the quirkiness of creative Brighton.
- 4 Enjoy a casual lunch at one of the many local cafes - al fresco enjoying many of the street artists if the weather permits!
- 5 Time to explore all that Brighton has to offer this afternoon; shop, head for the beach, explore - there's lots to see and do!
- 6 Enjoy creative cocktails at a local bar before heading to The Set to sample their creative twists on a classic British seaside menu.
- 7 Overnight at hotel.



Day 2

- 1 Breakfast at leisure.
- 2 Your very own creatively decorated Brighton bus will take you out of town and in to the Sussex countryside. Wind in your hair; it's time to enjoy some fresh air - and hurl yourself down a hill!
- 3 Zorbing not for you? Enjoy a guided hike with a difference; it's time for some foraging.
- 4 All that fresh air deserves a healthy lunch at one of the many traditional country pubs; craft ales and a Sussex pub garden wait for you.
- 5 Glad rags on for the final evening! Cocktails, canapés and catch of the day at GBI - Brighton's premier seafood and fish restaurant located right on the famous seafront.
- 6 Overnight stay at hotel.

Day 3

- 1 Farewell breakfast and au revoir Brighton.





Brighton Breeze.

It's all about the fresh sea air and experiencing the outside elements in this wonderful city.

This 2 day 2 night incentive programme will leave you invigorated and full of energy.

Duration

Based on a
2 night **2** day
programme

Group size

Between
20 - 200
people

The Highlights

Activities & Entertainment Experience powerboats at Brighton Marina, jet skis and yacht sailing
Private 'DJ takeover' party night

Surprise & VIP elements Surprise Sussex hamper room gift
Cocktails and canapés on the BA i360 with night flight

Food & Drink Private BBQ lunch on privatised area at Horatio's Brighton Palace Pier
Private dinner at Alfresco
Farewell breakfast on seafront

Transport & Travel Boats and buses

Brighton Breeze.

Day 1

- 1 Arrive at your hotel in central Brighton and get ready for the sea air.
- 2 Your first stop is to Brighton Marina to enjoy a day of adrenaline pumping water based activities with powerboats, jet skis and sailing yachts available for private use.
- 3 Exhilarating transfer by powerboats to Brighton Palace Pier for a private surprise BBQ and fish lunch at the newly renovated Horatio's bar with its fabulous sea views.
- 4 Return to the hotel to relax and get your dancing shoes on.
- 5 Party time. Brighton style with a 'DJ Takeover' night... learn some DJ skills and 'take over' the dancefloor by playing all your favourite tunes.
- 6 Overnight at hotel.

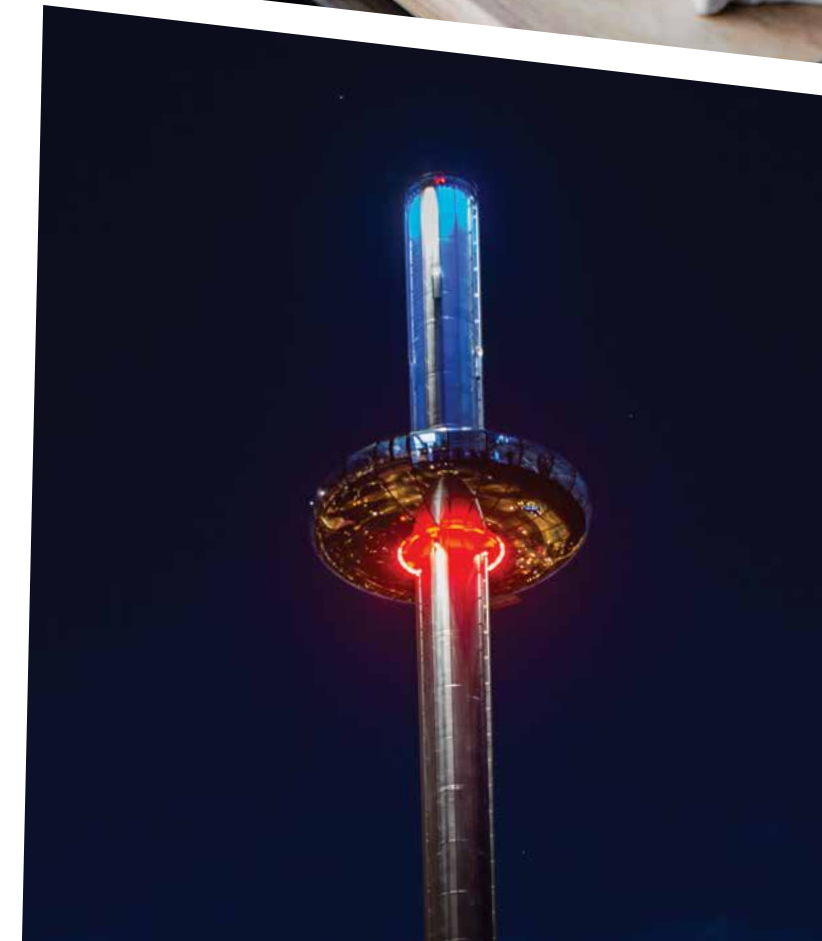


Day 2

- 1 Breakfast at leisure.
- 2 Step out of your hotel and on to the seafront to enjoy a bracing cycle or walk past the brightly coloured beach huts. On to the beach for a private coffee and pastry stop.
- 3 Time to head in to Hove for a wine and cheese pairing lunch - all locally produced of course!
- 4 Afternoon at leisure before enjoying cocktails and canapés on a private BA i360 night flight followed by dinner at the family run, and renowned, seafront restaurant Alfresco.
- 5 A special Brighton food hamper will be delivered to each guest room filled with delights: Brighton Gin, Sussex cheeses and even a stick of rock! A great memento to take home.
- 6 Overnight at hotel.

Day 3

- 1 Farewell breakfast at Lucky Beach right on the seafront.



Activities

So much to see by the sea.

A truly unique city offering a varied selection of activities

Wellness

Activities & Sport.

Stand up paddle boarding

Day at Hove Lagoon including wakeboarding and windsurfing

Day at Brighton Marina including jet skiing and powerboats

Take to the sea on a fishing trip experience

Kitesurfing lessons

Make a record, spend the afternoon in a recording studio

Silent disco beach clean

Circus skills workshop

Zorbing

Hove cricket ground experience

See a Seagulls match at the Amex Stadium

BA i360 (plus abseiling down the tower - coming soon)

Guided historical walks

Volley ball

Sea kayaking

Graffiti workshop

Food

Travel

Food & Drink.

Group dine around various restaurants in the city

Cheese, gin, beer, wine, whisky or rum tasting

BBQ on Brighton Palace Pier

Barista coffee training course

Cup cake decorating

Cocktail making workshop

Burger and Beats, discover the record shops of Brighton followed by Burger Brothers lunch / supper

Cookery course

Private dinner at Angel House

Zip & Chips - zip wire on the beach, followed by fish and chips

Exclusive seafood lunch / dinner followed by BA i360 flight

Learn how to ferment and make Kombucha

Beach BBQ

Picnic baskets

Bespoke walking food tours

Make your own pizza

Picnic in the park

Seafood on the pier

Health & Wellness.

Spa treatments

Nail bar

Personal shopper / fashion guru

Swim at Brighton's very own Art Deco pool

Learn to ferment and make Kombucha

Seafront jog

Tai Chi

Rollerblading

Meditate at a Buddhist Centre

Bike riding

Cookery workshop

Juicing workshop

Massage & pamper

Yoga on the beach

Travel.

See the sites of Brighton on foot or on a bicycle, our favourite ways to explore the city

We can also arrange alternative group transportation as required

Regular transportation by coach, minibus or limousine

Classic vintage car and bus transportation

Regular Brighton city buses

Boat

Hummers

Helicopter

Pedaldogs - group bicycle



The Big Lemon bus



Volks Railway



Vintage bus



Extend your stay.

Once you've experienced Brighton you won't want to leave.

Whether you want to relax in the restaurants or soak up the vibrant night life, we're confident you'll want to stay that little bit longer.

We can tailor any package with extended stay options giving you maximum flexibility to discover Brighton at your own speed.

Speak to our team today to discover how the culture, creativity, and infectious energy of Brighton is the perfect incentive destination for your next group.

Your VisitBrighton contact.

To find out more about creating your authentic, engaging and unforgettable Brighton itinerary, speak to us today and discover a true taste of Brighton.

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Your YBrighton team on the ground.

The team at YBrighton literally live & breathe this colourful city. We know all the secret corners of our amazing seaside home and we'll be looking after you every step of the way.

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VisitBrighton

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